

Bio Yolanda Webb

Public Sector Executive | Policy Strategist | Humanitarian | Leadership Advisor

Yolanda Webb has spent more than three decades leading organizations, shaping public policy, and working to improve the lives of individuals and communities. Her career spans state government, health and human services, business, nonprofit leadership, and public advocacy. She has served in gubernatorial appointments, led complex public agencies, managed substantial budgets, and worked across government and community systems to turn policy into meaningful results.

At the heart of her leadership is a belief that government has both a responsibility and an opportunity to improve people's lives. Webb brings an understanding of the relationship between public policy, fiscal stewardship, organizational performance, and the human consequences of decisions made at every level of government.

From 2019 to 2024, Webb served as State Office Director of Adult, Aging, and Disability Services for the Colorado Department of Human Services. She oversaw an annual budget of approximately \$214 million and a statewide workforce of more than 1,500 employees. Her responsibilities included four major divisions, services supporting Colorado's 64 counties, five state veterans' community living centers, three regional centers, and programs serving older adults and people with disabilities. Her work required navigating complex regulatory environments, managing public resources, developing policy, and building relationships across state and local government.

Before joining Colorado state government, Webb held executive appointments in Nebraska and Louisiana. As Division Director of Developmental Disabilities for the Nebraska Department of Health and Human Services, she provided leadership and oversight of Medicaid-funded services, provider accountability, and institutional programs. In Louisiana, she served as Executive Director and CEO of the Metropolitan Human Services District, directing a \$27 million public agency responsible for behavioral health, developmental disability, and substance use services. Her work included expanding access to healthcare in underserved communities still recovering from the effects of Hurricane Katrina.

Today, Webb serves as Executive Director of The Arc of Adams County, where she has strengthened organizational governance, financial accountability, fund development, and community partnerships. She also advances public policy discussions on disability rights, education, Medicaid, and the importance of ensuring that government systems respond to the people they serve.

Her civic leadership includes serving as Chair of the Colorado State Rehabilitation Council, former Chair of Colorado's Health Equity Commission, and a member of the Colorado and Wyoming Region Board of the American Red Cross. Through these roles, she has worked at the intersection

of public policy, workforce development, health equity, emergency preparedness, and community engagement.

Webb's experience extends well beyond government. She is the founder of E'LON Cosmetics, a business that established a retail distribution presence inside Macy's Department Stores, and she is the founder and principal advisor of WEBB Advisory Group. As an entrepreneur, executive advisor, author, and public speaker, she has worked with organizations on leadership development, strategic planning, organizational transformation, workforce development, and the human dynamics that influence institutional performance.

She holds a Bachelor of Science in Criminal Justice with a minor in Psychology from Tennessee State University and a Master of Arts in Humanities with a concentration in Theology from Xavier University in Cincinnati. She also pursued doctoral studies in Public Policy and Social Justice at Union Institute & University. Her education reflects a longstanding interest in the relationship between human behavior, ethics, social institutions, and the responsibility of leadership.

Throughout her career, Webb has moved comfortably between the public, private, and nonprofit sectors, bringing the perspective of someone who understands how organizations operate, how policy is developed, and how decisions affect the communities they are intended to serve.

Her experience encompasses executive administration, public finance, policy development, organizational transformation, intergovernmental relations, and public communication. She brings to senior government leadership the ability to assess complex challenges, build capable teams, establish priorities, and hold organizations accountable for results.

Webb has often described herself not as a servant leader, but as **a leader who serves**. It is a distinction that reflects her belief that leadership is not defined by authority or title, but by the responsibility one accepts for people, institutions, and the public trust.

Her career reflects a commitment to public service and a breadth of executive experience applicable to leadership across multiple areas of state government.